

Faith in Action for Social Justice



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Annual Report, Fiscal Year 2012

Faith in Action for Social Justice

Our Mission

Sojourners' mission is to articulate the biblical call to social justice, inspiring hope and building a movement to transform individuals, communities, the church, and the world.



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Letter from Jim Wallis, President

Sojourners is now one of the largest, most effective Christian social justice organizations in the United States. We reach millions of people through media, campaigns, events, activism, and our online network. Our high media profile, broad messaging reach, educational resources, grassroots and grassroots infrastructure, award-winning magazine, and myriad of partnerships enable us to move the needle on a number of issues.

The country is hungry for common ground for the common good, and we are offering that message. I am hearing this in my national media tour about my new book, *On God's Side: What Religion Forgets and Politics Hasn't Learned About Serving the Common Good*. We continue to speak out on behalf of the poorest and most vulnerable in our society, saying we cannot balance the federal budget by increasing poverty. We are also building a national faith constituency to address climate change. We continue our work on immigration, which has resulted in a quantifiable, positive shift in attitudes about immigrants. Meeting with President Obama and influential members of Congress and investing millions of dollars worth of national media attention gives us hope that comprehensive immigration reform will pass this year.

Finally, in the coming year Sojourners will launch our Women and Girls Leading on Faith and Justice program. The purpose of this project is to build a movement of Christians dedicated to advancing the God-given dignity, equality, and leadership abilities of women and girls worldwide in order to improve their lives and to strengthen society overall.

We look forward to keeping you up-to-date on all of our work through *Sojourners* magazine, our blog, and other updates you can receive if you sign up at www.sojo.net.

In peace,

Jim Wallis, President



Faith in Action for Social Justice

Striving for Immigration Reform

Recognizing that immigrants are among the most vulnerable members of our society, Sojourners is mobilizing support for humane immigration reform that supports families. Our work is both reactive to punitive legislation and proactive in pushing for an end to workplace raids and deportation.

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■ **Sojourners has played a central role** in building the largest, broadest faith constituency to date in support of comprehensive immigration reform. It is largely because of the activism of religious groups that immigration has remained on a legislative agenda that is crowded with other pressing policy concerns.

■ **Sojourners helped launch** the Evangelical Immigration Table, uniting leaders around principles for passing immigration reform. We are leading the communications team for this unprecedented coalition (e.g. organizing press conferences, paid ads, and talking points for faith leaders about immigration).

The White House and CNN have credited this group of evangelicals with the president's announcement on the new protections and opportunities opened up for young people who were brought to the U.S. as children.



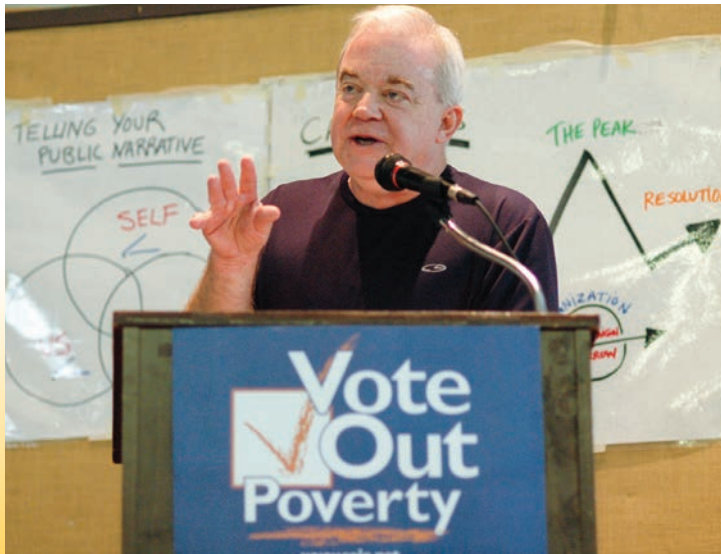
Sojo immigration
@SojoImmigration



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Reducing Poverty

Given calls for significant cuts to programs serving the poor in the U.S. and overseas, Sojourners called on Christians to ask, **"What would Jesus cut?"** and reminded political leaders that budgets are moral documents that indicate our priorities as a nation.



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■ Our supporters helped mobilize Human Circles of Protection on November 16, 2011, at noon in every U.S. time zone. People of faith streamed into the streets to encircle and pray for the poor in the midst of our nation's fierce budget battle.

■ The president's staff called Jim Wallis immediately after the announcement of the August 2011 budget deal, crediting the faith community with protecting programs that serve the poor.



At far left, Jim Wallis speaks at a Vote Out Poverty gathering on Capitol Hill. This page, participants listen and speak at the Sojourners-sponsored conference on poverty in Washington, D.C.



Sojo poverty
@SojoPoverty

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Advocating for Peace and Reconciliation

Advocating for a peaceful, just resolution to violent conflicts has always been a priority of Sojourners. Sojourners is working to reduce U.S. military spending, reduce violence against women, increase Muslim-Christian understanding, and advocate for a responsible withdrawal from Afghanistan that supports human rights, particularly of women and girls.

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- Your support helped create the “War No More” video, reflecting on the costs of the war in Afghanistan and raising awareness of the war’s 10th anniversary on October 7, 2011.
- In the lead-up to the 10th anniversary of 9/11, we brought together top evangelical leaders to call on Christians to love their Muslim neighbors and to lift up examples of interfaith cooperation in the media. Our message of Muslim-Christian understanding has even reached Pakistan and Indonesia.



Sojourners organized a vigil that included placing more than 3,000 crosses on the Mall in Washington, D.C.

Each cross represented a person killed by gun violence after Sandy Hook. At left, a subway billboard promotes Muslim/Christian understanding in Washington, D.C.

Sojo peace
@SojoPeace



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Working for Climate Justice

Sojourners is bringing together diverse faith partners and building a national faith constituency to address climate change. We are helping Christians make connections between key faith issues, such as poverty and climate change. We are convening leaders, partners, and key stakeholders in the evangelical creation care community in order to form a unified voice articulating creation care as a religious mandate.

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■ We helped stall the Keystone XL Pipeline thanks to leadership from Sojourners' Rose Berger who led faith-based organizers protesting against this project, which will significantly worsen climate change. (At left, Rose is arrested in front of the White House)



■ We launched "Poverty and Pollution" Christian eco-justice and immersion **river tours** for colleges, conferences, and other groups, taking them to see the effects of environmental damage firsthand, introducing them to people affected by pollution, and giving them opportunities to take action.



Sojo creation
@SojoCreation

Faith in Action for Social Justice

Lifting Up Emerging Voices

Emerging Voices—a project of Sojourners—is lifting up the next generation of prophetic voices articulating the biblical call to social justice. Under the leadership of Jim Wallis, president of Sojourners, we envision a platform unlike anything that already exists to promote public speakers and communicators. It's intentionally:

Diverse, particularly along the dimensions of race, ethnicity, gender, and Christian traditions;

Collaborative, as it seeks to build a community among its participants and its viewers;

Equipping, as we want to help the participants to develop their unique calling and skills; and

Elevating a common vision of biblical justice, not just through a single voice, but through many.

Join the conversation, visit
www.emergingvoicesproject.org
EMERGINGVOICES

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Some of Sojourners' Emerging Voices



Faith in Action for Social Justice

Award-Winning Publishing...

Our award-winning *Sojourners* magazine reaches 250,000 readers every month—educating, inspiring, and mobilizing readers to put their faith in action for social justice. On-line, our website hosts 1.5 million unique visitors each year with issue analyses and biblical discernment, faith-based resources, and opportunities to take political action.

Sojourners magazine won numerous awards this year, including 2 gold medals from the prestigious FOLIO awards, competing against 4,000 other publications from across the nation.

The magazine also received 22 awards from the Associated Church Press and the Evangelical Press Association, including “Best in Class” for general interest magazines.

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...and Online Media



216,000 subscribers to Sojourners' weekly e-newsletter **SojoMail**. Other popular newsletters from Sojourners: **Faith in Action** and **Daily Verse & Voice**.

With the help of our new website, it's easier than ever for our readers to engage on our God's Politics blog, the most widely read Christian progressive blog.

1.5 million unique visitors annually to Sojourners' award-winning website **sojo.net**

Connect with Sojourners online:



35,000 Facebook fans and counting

50,000 Twitter users following @Sojourners



Sojo poverty
@SojoPoverty



Sojo women and girls
@SojoWomen



Sojo creation
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Sojo peace
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Faith in Action for Social Justice

Our Stewardship

FY12 Annual Report Financials

This summarized financial and graphic information is taken from Sojourners' FY 2012 financial statements audited by independent certified public accountants. To order a copy of the complete audited financial statements, call 1-800-714-7474.

FY12 INCOME: \$4,941,879

Support & Revenue

Contributions and grants	\$3,254,695 • 66%
Sojourners magazine subscriptions	\$875,578 • 18%
Advertising	\$444,205 • 9%
Resource Center sales	\$84,600 • 2%
Honoraria	\$97,249 • 3%
Investment, registration, rental, and other income	\$185,552 • 5%
Total support and revenue:	\$4,941,879

FY12 EXPENSES: \$4,902,793

Program

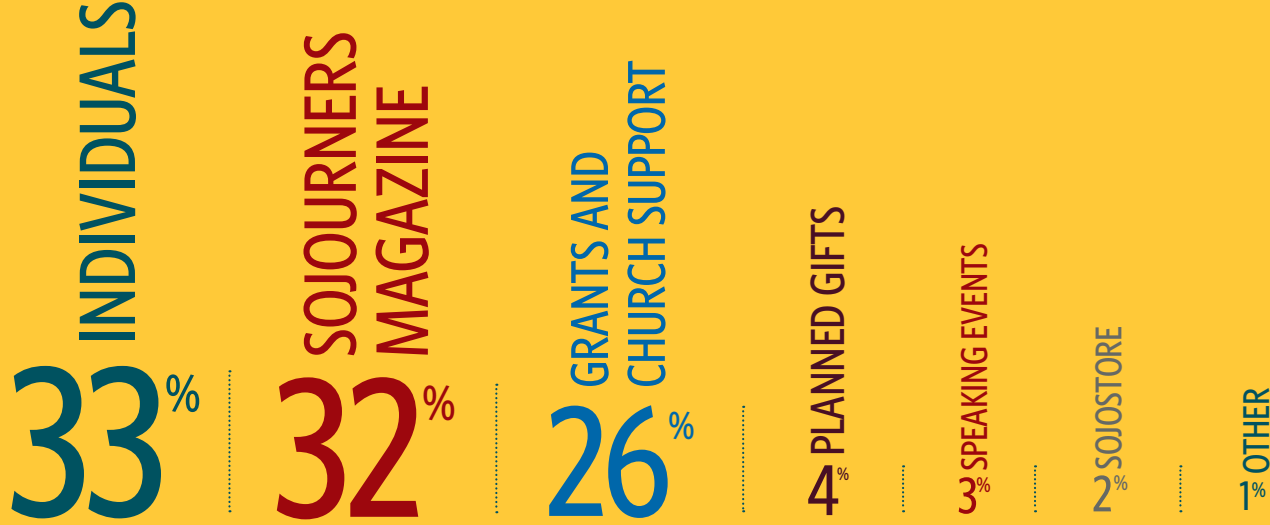
Sojourners magazine, mobilizing, media, education, resources	\$3,810,444 • 78%
Total Program Expenses:	\$3,810,444

Supporting Services

Fundraising	\$664,876 • 14%
General & Administrative	\$427,473 • 9%
Total Supporting Services Expenses:	\$1,092,349
Total Expenses:	\$4,902,793



Where Does Sojourners' Funding Come From?



Faith in Action for Social Justice

Our Board of Directors (July 2013)

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Director of the Institute for Policy Research &
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Washington, DC

Alexie Torres-Fleming

Senior Fellow, Funders' Collaborative on Youth
Organizing
New York, NY

Rev. Jim Wallis

President, Sojourners
Washington, DC

Rev. Dr. Sharon Watkins

General Minister and President, Christian Church
(Disciples of Christ)
Indianapolis, IN

Faith in Action for Social Justice

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Donate online at

www.sojo.net/donate

Questions? Email **donate@sojo.net** or call 202.328.8842 and ask for Donor Relations.

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