



# THE SUMMIT

WORLD CHANGE THROUGH FAITH & JUSTICE

## A SPECIAL LETTER FROM JIM WALLIS

In June 2014, Sojourners hosted **The Summit: World Change Through Faith & Justice**. It was a powerful and moving gathering of 300 leaders that convened on important issues of faith and justice. This gathering was one of the most impactful events I have been a part of in the history of Sojourners.

*First, it was diverse.* When I looked across the room, it looked a lot like what I imagine the Kingdom of God looks like. Leaders of faith communities from many traditions, ages, and perspectives were represented.

*Second, it was a chance to minister and be ministered to by others.* At most gatherings I attend, leaders are there almost exclusively to minister to others. But, since this was a gathering of leaders, it became a rare opportunity to be supported by peers who understand the pressures and struggles of public ministry and leadership. Many of the leaders who were there shared with me that the insights they heard and the support they received were helping their own leadership.

*Third, I'm already seeing the difference.* Attendees have told me they have moved their work to the next level because of their experiences and the connections they made. Leaders are forming new campaigns and coalitions, journalists are discovering issues that need covering, and groups are continuing to meet and work together on important issues raised at the event. The Summit became a place to move agendas forward, not just to talk about them.



Sojourners' Sandi Villarreal and Jim Wallis with Congressman John Lewis at The Summit 2014

I would like to invite you to support our next leadership gathering, **The Summit 2015, June 17 - 20 at Catholic University of America in Washington, D.C.** Your sponsorship will help us continue to facilitate leadership development around issues of faith and justice. I truly believe that this event will once again be a premier space where leaders can support and learn from one another, as well as participate in training and convening sessions that will make a priceless impact on the world.

I hope to see you in June!

Jim Wallis  
President, Sojourners

**sojourners**  
Faith in Action for Social Justice

## ABOUT THE ATTENDEES

The Summit 2014 brought together leaders from churches, nonprofits, media outlets, and businesses. It was a diverse gathering: 53% were women and 45% were people of color. Attendees included Christians from every tradition, including 20% ordained clergy, as well as friends from the Jewish and Muslim communities, along with attendees who consider themselves spiritual but not religious.

Some of our featured participants and speakers at The Summit 2014 included:

- Rev. Dr. Sharon E. Watkins, General Minister and President of the Christian Church (Disciples of Christ), and
- Dr. Serene Jones, President, Union Theological Seminary, explored the topic of women in leadership.
- Queen Esther Brown and Mark Barden spoke passionately about their personal experience of losing a child to gun violence.
- Rev. William Barber, NAACP, challenged assumptions about criminal justice reform.
- Rep. John Lewis and Sen. Cory Booker were special guests at the opening night reception.
- Dr. Jim Yong Kim, President of the World Bank, was interviewed by Jim Wallis.

"I thought The Summit was a resounding success. It may have been the best thing you have done in your leadership role for the justice movement." — *Dr. Tony Campolo, Red Letter Christians*

"If we come together in love around the name and person of Christ, and if we give our best to going along on the journey together, we can do some great things society might think is impossible." — *Anthony Grimes, Urbanmuse Media and pastor of the Park Hill Parish, Denver, Colorado*

"I had felt isolated and not understanding where my tribe was. Where are the other people that are doing this in my community? That is what appealed to me [about The Summit]: being in the presence and witness of others who feel so strongly about justice." — *Rev. Kate Shaner, Minister of Mission for First Community Church of Columbus, Ohio*

## 2014 SPONSORS

A broad range of sponsors provided financial and planning support in order to make the event a success.

"The Summit offered the chance to meet wonderful people committed to the intersection of faith, justice, and continual learning. I am thankful that Compassion could be part of this gathering and found that I took home not only new connections but new learning and ability to take action. Truly, The Summit was a "thin place" between things of heaven and things of this earth." — *Naomi Cramer Overton, Compassion International, sponsor of The Summit 2014*

"Congratulations on an outstanding Summit full of wonderful presenters and participants. Its success was no doubt a testament to the hard work of each of you. We were proud to have Blessed Tomorrow featured as a sponsor." — *Tim Fink, Faith Communities Director, ecoAmerica, sponsor of The Summit 2014*



The Annie E. Casey Foundation



TheJoyceFoundation.



## 2015 SPONSORSHIP OPPORTUNITIES

Your support will help us continue to facilitate leadership development around issues of faith and justice. Signing on as a sponsor as early as possible will afford your organization the greatest benefits, such as an ability to be a part of program planning conversations. Depending on the package you select (samples are on the next page), you will receive complimentary advertising in *Sojourners* magazine, distribution of your materials to Summit attendees, and extensive recognition at the event.

## REACH BEYOND THE SUMMIT


































While reaching the 300 leaders at the event is key, sponsors will also reach thousands of others not personally in attendance through social media and intentional after-event follow up:

- Summit Sessions will be live streamed with a high quality four-camera production team. Thousands will join the conversation online and converse through social media.
- We will publish video of selected sessions of The Summit on our website and Vimeo social media channel.
- Depending on the package selected, sponsors may receive advertising in the July 2015 issue of *Sojourners*, our award-winning magazine that reaches 65,000 readers each month in addition to being distributed to all Summit attendees.
- Post-Summit resources are released over the year following the event. Special sponsorships of specific topics are available.

**sojourners**  
Faith in Action for Social Justice

## SPONSORSHIP PACKAGES

The Summit is an opportunity for businesses, educational institutions, and mission organizations to reach passionate advocates who are national and local leaders in their communities. We would be glad to tailor a sponsorship package that fits your specific needs. The following is a list of sample sponsorship packages:

SPONSOR LEVELS	NON-ATTENDING (\$2,000)	SUPPORTING (\$4,000)	EDUCATIONAL* (\$5,000)	MAJOR (\$10,000)	PREMIER (\$20,000)	PRESENTING (\$30,000)
One piece of collateral distributed to all attendees						
Ad in SojoMail, Sojourners' weekly email newsletter to 185,000 subscribers						
Logo and link on the event website						
Logo on main screen between sessions						
Recognition on The Summit schedule and event signage						
Summit pass(es)	<b>0</b>	<b>1</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>5</b>
Advertisement in the July issue of <i>Sojourners</i> magazine, distributed to all attendees (plus, 65,000 regular readers)		Half-page		Half-page	Full-page	Full-page (most prominent placement)
Sponsorship of a breakout program, reception, or special event				 (Non-exclusive)	 (Non-exclusive)	 (Exclusive)
Recognition in pre-event communications						

\* This sponsorship underwrites the cost of attendance of leaders within denominational agencies or educational institutions who attend as part of their continuing education or leadership development.

## 2015 FOCUS ISSUES

Many sponsors choose to participate based on the themes explored at the event. Based on the historic commitments of Sojourners and through dozens of one-on-one interviews with a variety of leaders, we'll be focusing on the intersections of justice issues including economic opportunity, racial justice, women and girls, immigration, and creation care. Specific topics may include:

- Criminal Justice System Reform
- Divestment from Fossil Fuels
- Immigration Reform
- Implicit Bias and the Fergusons of our Nation
- Entrepreneurs and Overcoming Poverty
- Pastoral Education and Ending Sexual Violence
- Childhood Nutrition in the United States
- Sabbath and Self Care for Leaders

## ADDITIONAL OPPORTUNITIES

The Summit team is open to discussing creative and collaborative sponsorship options such as:

- Conducting your own organization's leadership event in conjunction with The Summit
- Creating a short video following The Summit featuring your organization's participation and logo in the credits
- Participation in advisory circle regarding planning programming around a particular topic
- Leading a training session that would be valuable to attendees
- Collaborating with Sojourners on a special project to be announced or presented at The Summit
- Sponsorship of a post-Summit resource released over the year following the event
- Provide a sanctuary space for attendees to have a quiet place of reflection
- Sponsorship of a networking activity so that attendees may, in a more formal way, connect with one another
- Sponsor or exhibit at a "Justice Economy" event featuring fair trade or sustainably made goods and services

## CONTACT US

We are happy to work with you on a tailored sponsorship that suits your specific needs. The priority deadline for sponsoring The Summit corresponds with the production requirements for the magazine and the materials that support this event. Priority deadline for sponsorship of breakout sessions and special events such as receptions is **March 31, 2015**. The final deadline for completing all sponsorship agreements is **May 1, 2015**.

Warmest regards,



Sandra Sims

Sojourners, Director of Advertising Sales — Sponsorship Manager

Phone: 202-745-4601 | Email: [ssims@sojo.net](mailto:ssims@sojo.net)

**sojourners**  
Faith in Action for Social Justice